HHI At-a-Glance July - Aug 2012

Southeast Region

The Mom & Me Program began in **Desha County** one year ago. Pictured are moms who have completed the program by reaching the goal of

spacing babies by 24 months. Carolyne Blissett, Local Health Administrator and Linda Austin, Community Health Worker, praised the moms



for a job well done! Each mother was presented gift baskets and a certificate of completion.

Southwest Region

Clark County - Community Health Nurse Specialist Edie Greenwood conducted a Baby Safety Shower in Clark County on June 7th. The event focused on infant mortality, infant injury prevention, car seat safety, crib safety, fire/burn safety and safety of children in and around the home. Greenwood distributed injury prevention material from Arkansas Children's Hospital, the DVD - Period of Purple Crying, and bibs and onesies with a no-smoking message. The harms of second-hand smoke to an infant and children were discussed. Information was distributed on Act 811, which prohibits smoking in a vehicle with a child 14 and under. There were 28 people in attendance.

Northeast Region

WIC Breastfeeding Peer Counselors Terrie Bell and Leisa Kennedy in addition to Family and Consumer Science Specialist Trisha Echols hosted celebrations in **Craighead**, **Greene**, **Lawrence** and



Mississippi counties for mothers in honor of the 20th Annual World Breastfeeding



month on August 20th. A program was given on a variety of different topics that mothers encounter. Terrie said "New moms often don't realize the many benefits to breastfeeding for both mom and child." For mom, it lowers the risk of osteoporosis, ovarian, breast and uterine cancer. For babies, it lowers the risk of Sudden Infant Death and Upper and Lower Respiratory Viruses. Several mothers, grandmothers and children were in attendance. Each mom received various gifts including insulated carrying bags that state "Think Breastfeeding! Think WIC", Breastfeeding promotional items, and door prizes.

Central Region

Charlie Stutts, Education Coordinator with the Poison Control Center at UAMS, presented to

members information regarding important facts about common poisoning and drugs of abuse among teens. He also highlighted two new drugs of abuse



"fake bath salts" and "K2" that are on the rise. He also provided important information regarding the Poison center such as the hotline number and key staff.

Northwest Region

Newton County – Debralee Alexander and Regina Tkachuk hosted a fund raiser for the Cancer Support Group on Saturday, August 4th and raised over \$400 for the group. The money is used to assist residents of Newton County with costs associated with their battle with cancer.